

Ph.D AWARD DETAILS

S.NO.	SCHOLAR NAME	TITLE
1	MR. SANJAY MISHRA	IMPACT OF DEVELOPING MALL CULTURE ON LOCAL KIRANA STORES IN BHILAI AND DURG CITY
2	MR. VIBHUTI JHA	FACTORS EFFECTING MARKETING AND SALES IN THE CHOICE OF CEMENT BRAND, ON THE PART OF HOUSE BUILDERS IN RAIPUR
3	MR. DALJEET SINGH WADHWA	IMPACT OF EMPLOYEE EMPOWERMENT ON JOB SATISFACTION AND ORGANIZATIONAL COMMITMENT: A STUDY ON CEMENT INDUSTRY IN CHHATTISGARH
4	MR. NISHANT SAXENA	ORAGNIZATIONAL CULTURE AND ITS IMPACT ON EMPLOYEE PERFORMANCE: A COMPARARTIVE STUDY OF PUBLIC VERSUS PRIVATE SECTOR BANKS IN RAIPUR
5	ROOPAL SHRIVASTAVA	RETENTION AS A STARTEGY FOR INCREASING ORGANIZATIONAL EFFECTIVENESS - A COMPARATIVE STUDY OF MANUFACTURING AND SERVICE SECTOR OF CHHATTISGARH
6	MR. JAYANT ISAAC	DEVELOPMENT OF MARKETING STRATEGY FOR THE PROMOTION OF BASTAR ARTS: WITH SPEICAL REFERENCE TO DHOKRA (TRADITIONAL BELL METAL) HANDICRAFTS
7	MR. AKIL ANAND	EVALUATION OF PARTICIPATIVE MANAGEMENT IN COAL INDUSTRY WITH SPECIAL REFERENCE TO SOUTH EASTERN COAL FIELD LIMITED IN BILASPUR
8	MR. AKHILESH KUMAR	TO EXAMINE THE ROLE OF CHILDREN IN BUYING DECISION MAKING AT FAMILY LEVEL(IN BHILAI & DURG REGION)
9	MRS. DEVIKA CHADHA	A STUDY OF TRAINING & DEVELOPMENT PRACTICES IN SERVICE SECTOR IN RELATION TO EMPLOYEE ENGAGEMENT, ACROSS DELHI AND NCR
10	MR. DALVINDER SINGH WADHWA	ORAGNIZATIONAL COMMITMENT OF EMPLOYEES - A STUDY ON AXIS AND HDFC BANK OF CHHATTISGARH
11	USHA SHRIVASTAVA	IMPACT OF SBLP MODEL OF MICROFINANCE ON SAVING AND INVESTMENT PATTERN OF WOMEN IN CHHATTISGHARH
12	MR. VIKRAM SINGH SISODIA	EFFECTIVE MANAGEMENT OF INDIA SPORTS UNIVERSITY A CASE STUDY
13	MR. CHANDRA SHEKHER RAI	JOB SATISFACTION AMONG FACULTY MEMBERS OF GOVERNMENT AND PRIVATE UNIVERSITIES IN DELHI: A COMPARATIVE STUDY
14	MR. VIVEK SHIVHARE	MEASURING EFFECTIVENESS OF FACTORS INFLUENCING CONSUMER-BASED BRAND EQUITY OF PRIVATE UNIVERSITY IN CHHATTISGARH
15	MRS. SAPNA SHARMA	ANALYZING MOTIVATIONAL PARAMETERS FOR HIGH PERFORMANCE AT WORK-A COMPARATIVE STUDY ON SELECTED UNDERTAKINGS IN CHHATTISGARH
16	MRS. MANJIRI V. BAKSHI	ANALYZING THE IMPACT OF SOCIAL EXCHANGE BEHAVIOUR ON CREATIVITY AMONG THE STUDENTS OF HIGHER SECONDARY SCHOOLS IN RAIPUR CITY(C.G.)
17	MR. DEEPAK KUMAR	IMPACT OF FOREIGN DIRECT INVESTMENT ON EXPORT AND GROWTH WITH REFERENCE TO INDIAN ECONOMY
18	MR. SUNIL KUMAR TIWARI	FACTORS AFFECTING GROSS ENROLLEMENT RATIO OF HIGHER SECONDARY STUDENTS IN CHHATTISGARH
19	MRS. PREETI NAVEEN YADAV	ASSESSMENT OF SERVICE QUALITY OF HOSPITAL INDUSTRY IN CHHATTISGARH
20	MR. JEETENDRA KUMAR SINGROUL	PERFORMANCE APPRASIAL SYSTEM OF BSNL IN CHHATTISGARH - A CASE STUDY

21	MR. AKSHAT KUDESIA	AN ANALYTICAL STUDY OF CUSTOMER SATISFACTION ON ADOPTION OF DIGITAL WALLET IN CHHATTISGARH
22	MS. SWETA SHRIWAS	ANALYSING THE BARRIERS AND ENABLERS OF SOLID WASTE MANAGEMENT IN MUNICIPAL CORPORATIONS OF CHHATTISGARH
23	MR. ANAND KUMAR CHOUDHARY	IMPACT OF EMOTIONAL INTELLIGENCE ON WORK LIFE BALANCE OF NON EXECUTIVE EMPLOYEE IN INDIAN RAILWAYS
24	MRS. SUNITI SINGH	ANALYSING THE BARRIERS AND ENABLERS OF WOMEN ENTREPRENEURSHIP IN RAIPUR (C.G.) INDIA
25	MS. ADITI AGARWAL	ROLE OF FINANCIAL INSTITUTION IN NEW ENTERPRISE CREATION IN NEW DELHI/NCR
26	MS. JHUMA SAHA	IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEES PERFORMANCE WITH REFERENCE TO THE STEEL INDUSTRIES OF RAIPUR
27	MR. ROOPENDRA SINGH	EMPLOYEE ENGAGEMENT PRACTICES IN STATE BANK OF INDIA WITH SPECIAL REFERENCE TO RAIPUR REGION : A STUDY
28	MS. PRIYANKA DOSANJH	ANALYSING THE IMPACT OF ORGANISATIONAL JUSTICE WORKPLACE DEVIANCE IN HEIs OF DURG DISTRICT
29	MR. JITENDRA KUMAR SHARMA	FINANCIAL AND MANAGERIAL QUALITY INDICATORS IN NATIONAL RURAL HEALTH MISSION, INDIA
30	MS. ILA DIXIT	IMPACT OF INTEGRATED MARKETING COMMUNICATION ON THE PERFORMANCE OF ORNAMENT INDUSTRY: A STUDY IN CHHATTISGARH
31	MR. EDWIN ANTHONY AMALANATHAN K.	DESIGNING AND ASSESSING OF COMPETENCY MODEL FOR TECHNICAL EDUCATION TEACHERS OF ENGINEERING COLLEGES IN CHHATTISGARH
32	MS. DIPTI SINGH RAJPUT	SERVICE QUALITY OF SELECTED PUBLIC AND PRIVATE HOSPITALS IN CHHATTISGARH
33	MS. DIVYA DANDWANI	A COMPARATIVE STUDY OF JOB SATISFACTION AND EMPLOYEE RETENTION BETWEEN SELECTED PUBLIC AND PRIVATE SECTOR BANKS IN CHHATTISGARH
34	MS. DEEPALI DANDWANI	A STUDY OF CORPORATE SOCIAL RESPONSIBILITY PRACTICES ON SELECTED IRON AND STEEL INDUSTRIES IN CHHATTISGARH
35	MR. DEBOBRATA DASGUPTA	ANALYSIS OF EFFECTIVENESS IN SUPPLY CHAIN MANAGEMENT ON PATANJALI PRODUCTS IN CHHATTISGARH
36	MS. PRAGYA TIWARI	ANALYSING THE EFFECT OF PERCEIVED STRESS ON GENERAL HEALTH OF SCHOOL TEACHERS IN AMBIKAPU (C.G.), INDIA
37	MS. SINDURA BHARGAVA	ROLE OF CHILDREN IN FAMILY BUYING DECISION OF PERSONAL CARE PRODUCTS IN URBAN AREAS OF CHHATTISGARH
38	MS. SAWMALI SWARNKAR	A STUDY ON FACTORS AFFECTING CONSUMER SATISFACTION TOWARDS E-COMMERCE IN CHHATTISGARH
39	MR. SATTAR ALI	BEHAVIOURAL FACTORS INFLUENCING INVESTMENT PATTERN OF DIFFERENT INCOME GROUPS AT KOLKATA AND RAIPUR: A COMPARATIVE STUDY
40	MS. SRISHTY SHRIVASTAVA	CONSUMER PERCEPTION TOWARDS SELECTED ORGANIC FMCG PRODUCTS: A STUDY IN RAIPUR CITY, CHHATTISGARH
41	MR. MANOJ KUMAR VERMA	STUDY ON HRM PRACTICES ON EMPLOYEE'S JOB SATISFACTION WITH REFERENCE TO CHHATTISGARH STATE POWER DISTRIBUTION COMPANY LTD. RAIPUR (C.G.)

42	MR. DUKHA BANDHU PANY	EMPLOYEE PERSONALITY TRAITS AS DETERMINANT EMPLOYEE JOB EFFICIENCY IN RETAIL SECTOR
43	Mr. ALTAF YOUSUF MIR	COMPARATIVE STUDY ON SERVICE QUALITY IN SELECTED PUBLIC AND PRIVATE HOSPITALS WITH SPECIAL REFERENCE TO RAIPUR CITY
44	MS. SHALINI TIWARI	EVALUATION OF PERFORMANCE AFTER ERP IMPLEMENTATION IN SELECTED IRON AND STEEL COMPANIES IN CHHATTISGARH
45	MR. RAM SAHU	MODERATING IMPACT OF INCOME ON RETAIL INVESTMENT TOWARDS MUTUAL FUND IN CHHATTISGARH-INDIA
46	MS. RACHANA NIGAM	WORKING WOMEN'S PURCHASE INTENTION TOWARDS ONLINE FOOD ORDERING: A STUDY IN RAIPUR CITY
47	MS. VIDYA S NAIR	A STUDY OF CONSUMER'S ATTITUDE TOWARDS ECO-FRIENDLY FMCG PRODUCTS WITH REFERENCE TO CHHATTISGARH
48	MS. SHAGUFTA FATIMA	IMPACT OF WORK ON THE FAMILY LIFE: A STUDY ON WOMEN WORKING IN EDUCATION SECTOR AT RAIPUR CITY